

Strengthen productive capacities and influence the retail price for the population

Mercabal2

One of the aspects addressed by Resolution 56/2024 of the Ministry of Domestic Trade is that it encourages the import of inputs, raw materials and unfinished products, enhances the national production of goods and services, on a competitive basis, and favors the reduction of imports.

In its relationship between private Micro, Small and Medium Enterprises (MSMEs) and Non-Agricultural Cooperatives (CNA) with the State, it favors the use of installed productive capacities and affects the cost-benefit relationship and the retail price to the population.

Furthermore, the use in wholesale commercial activity of the experiences, expertise and technical possibilities of state wholesale marketing companies constitutes a strength and favors working alliances between state and non-state economic actors.

Likewise, it facilitates the development of productive chains from contracting and local development, promotes the reduction of the costs of appropriation of products by the population and allows improving productive structures, supplying production and favoring the offer of goods and services to the population.

The alliance also encourages the incorporation of added value to commercial management and promotes a market for logistics operators.

Productive chains include a set of economic actors associated in the value chain of a product, which interact with each other to obtain joint benefits and increase their levels of competitiveness.

This relationship of inputs and final products, where there is also a commitment that goes beyond a purchase or sale transaction, supposes the specialization of the productive entities that intervene in different phases of the production or service process, to achieve greater efficiency in the bottom line.